

# 2018 Senior Life Advertising Deadline Calendar

Six Great Newspapers In Northern Indiana, the Indianapolis Area and the Cincinnati Area.

**Senior Life**™ Newspapers



**1-800-733-4111**



## February Issue Noon Deadlines

| JANUARY |     |     |     |     |     |     |
|---------|-----|-----|-----|-----|-----|-----|
| SUN     | MON | TUE | WED | THU | FRI | SAT |
|         | 1   | 2   | 3   | 4   | 5   | 6   |
| 7       | 8   | 9   | 10  | 11  | 12  | 13  |
| 14      | 15  | 16  | 17  | 18  | 19  | 20  |
| 21      | 22  | 23  | 24  | 25  | 26  | 27  |
| 28      | 29  | 30  | 31  |     |     |     |

## March Issue Noon Deadlines

| FEBRUARY |     |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|-----|
| SUN      | MON | TUE | WED | THU | FRI | SAT |
|          |     |     |     | 1   | 2   | 3   |
| 4        | 5   | 6   | 7   | 8   | 9   | 10  |
| 11       | 12  | 13  | 14  | 15  | 16  | 17  |
| 18       | 19  | 20  | 21  | 22  | 23  | 24  |
| 25       | 26  | 27  | 28  |     |     |     |

## April Issue Noon Deadlines

| MARCH |     |     |     |     |     |     |
|-------|-----|-----|-----|-----|-----|-----|
| SUN   | MON | TUE | WED | THU | FRI | SAT |
|       |     |     |     | 1   | 2   | 3   |
| 4     | 5   | 6   | 7   | 8   | 9   | 10  |
| 11    | 12  | 13  | 14  | 15  | 16  | 17  |
| 18    | 19  | 20  | 21  | 22  | 23  | 24  |
| 25    | 26  | 27  | 28  | 29  | 30  | 31  |

## May Issue Noon Deadlines

| APRIL |     |     |     |     |     |     |
|-------|-----|-----|-----|-----|-----|-----|
| SUN   | MON | TUE | WED | THU | FRI | SAT |
| 1     | 2   | 3   | 4   | 5   | 6   | 7   |
| 8     | 9   | 10  | 11  | 12  | 13  | 14  |
| 15    | 16  | 17  | 18  | 19  | 20  | 21  |
| 22    | 23  | 24  | 25  | 26  | 27  | 28  |
| 29    | 30  |     |     |     |     |     |

## June Issue Noon Deadlines

| MAY |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
|     |     | 1   | 2   | 3   | 4   | 5   |
| 6   | 7   | 8   | 9   | 10  | 11  | 12  |
| 13  | 14  | 15  | 16  | 17  | 18  | 19  |
| 20  | 21  | 22  | 23  | 24  | 25  | 26  |
| 27  | 28  | 29  | 30  | 31  |     |     |

## July Issue Noon Deadlines

| JUNE |     |     |     |     |     |     |
|------|-----|-----|-----|-----|-----|-----|
| SUN  | MON | TUE | WED | THU | FRI | SAT |
|      |     |     |     |     | 1   | 2   |
| 3    | 4   | 5   | 6   | 7   | 8   | 9   |
| 10   | 11  | 12  | 13  | 14  | 15  | 16  |
| 17   | 18  | 19  | 20  | 21  | 22  | 23  |
| 24   | 25  | 26  | 27  | 28  | 29  | 30  |

Senior Indianapolis ■

Senior Elko ■

Senior St. Joseph ■

Senior Allen ■

Senior Northwest ■

Senior Cincinnati ■

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### August Issue Noon Deadlines

| JULY |     |     |     |     |     |     |
|------|-----|-----|-----|-----|-----|-----|
| SUN  | MON | TUE | WED | THU | FRI | SAT |
| 1    | 2   | 3   | 4   | 5   | 6   | 7   |
| 8    | 9   | 10  | 11  | 12  | 13  | 14  |
| 15   | 16  | 17  | 18  | 19  | 20  | 21  |
| 22   | 23  | 24  | 25  | 26  | 27  | 28  |
| 29   | 30  | 31  |     |     |     |     |

### September Issue Noon Deadlines

| AUGUST |     |     |     |     |     |     |
|--------|-----|-----|-----|-----|-----|-----|
| SUN    | MON | TUE | WED | THU | FRI | SAT |
|        |     |     | 1   | 2   | 3   | 4   |
| 5      | 6   | 7   | 8   | 9   | 10  | 11  |
| 12     | 13  | 14  | 15  | 16  | 17  | 18  |
| 19     | 20  | 21  | 22  | 23  | 24  | 25  |
| 26     | 27  | 28  | 29  | 30  | 31  |     |

### October Issue Noon Deadlines

| SEPTEMBER |     |     |     |     |     |     |
|-----------|-----|-----|-----|-----|-----|-----|
| SUN       | MON | TUE | WED | THU | FRI | SAT |
|           |     |     |     |     |     | 1   |
| 2         | 3   | 4   | 5   | 6   | 7   | 8   |
| 9         | 10  | 11  | 12  | 13  | 14  | 15  |
| 16        | 17  | 18  | 19  | 20  | 21  | 22  |
| 23        | 24  | 25  | 26  | 27  | 28  | 29  |
| 30        |     |     |     |     |     |     |

### November Issue Noon Deadlines

| OCTOBER |     |     |     |     |     |     |
|---------|-----|-----|-----|-----|-----|-----|
| SUN     | MON | TUE | WED | THU | FRI | SAT |
|         | 1   | 2   | 3   | 4   | 5   | 6   |
| 7       | 8   | 9   | 10  | 11  | 12  | 13  |
| 14      | 15  | 16  | 17  | 18  | 19  | 20  |
| 21      | 22  | 23  | 24  | 25  | 26  | 27  |
| 28      | 29  | 30  | 31  |     |     |     |

### December Issue Noon Deadlines

| NOVEMBER |     |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|-----|
| SUN      | MON | TUE | WED | THU | FRI | SAT |
|          |     |     |     | 1   | 2   | 3   |
| 4        | 5   | 6   | 7   | 8   | 9   | 10  |
| 11       | 12  | 13  | 14  | 15  | 16  | 17  |
| 18       | 19  | 20  | 21  | 22  | 23  | 24  |
| 25       | 26  | 27  | 28  | 29  | 30  |     |

### January 2019 Issue Noon Deadlines

| DECEMBER |     |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|-----|
| SUN      | MON | TUE | WED | THU | FRI | SAT |
|          |     |     |     |     |     | 1   |
| 2        | 3   | 4   | 5   | 6   | 7   | 8   |
| 9        | 10  | 11  | 12  | 13  | 14  | 15  |
| 16       | 17  | 18  | 19  | 20  | 21  | 22  |
| 23       | 24  | 25  | 26  | 27  | 28  | 29  |
| 30       | 31  |     |     |     |     |     |

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